# Darius Salomonson

### **Contact Information**

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## **Skills & Qualifications**

Figma

Sketch

Adobe XD

Userzoom

Information Architecture

**Journey Mapping** 

**User Personas** 

**Prototyping** 

Wireframing

**Usability Testing** 

**Design Systems** 

**Content Management Systems** 

**Powerpoint** 

**HTML & CSS** 

**User Experience Design** 

**User Interface Design** 

**User Experience Research** 

Marketing & Advertising

**Responsive Websites** 

**Mobile Applications** 

#### **Education**

#### **Metropolitan State University of Denver**

BFA Communication Design (2019)

National Society of Leadership and Success Editor–In–Chief of Zeromile Magazine

## **Employment Experience**

#### **Transamerica**

Intermediate UX Designer (September 2021 – Present)

- Designs new, and enhances established, user experiences while abiding by and applying the standards of the existing design system.
- Designs and creates developer ready visual assets and UI components.
- Develops thoughtful and innovative user journeys, personas, wireframes, prototypes, and information architecture.
- Consults with stakeholders, leadership and other team members to encourage best practices that meet desired and or necessary business and user goals.
- Presentations showcasing research, results and realized designs to stakeholders, leadership and other team members for critique and review in order to justify and assure the design decisions being made.
- Manages, generates, and conducts moderated and unmoderated studies and tests with Userzoom using adept research methods. Also examines and synthsizes results.
- Researches design, technical, and technological concepts through competitive analysis, benchmarking studies, usability testing and emerging principles and practices.
- Encourages WCAG and other accessibilty standards.

#### **Contract & Freelance Design**

Visual & UX Designer (June 2019 – September 2021)

- Agencies worked for include: Red Doodle Creative (formerly Hofmeister Creative), Look Listen, & Third Principle.
- Ideated and implemented user workflows, digital architectures, wireframes, and prototypes.
- Applied UX | UI designs across platforms and media, including web, mobile, and standalone interfaces.